

Going electric

Fruit 4 London, a growing company specialising in the delivery of fresh fruit to offices in Central London, has gone 100 per cent electric.



Description of the case study:

The Plugged-in Fleets Initiative (PIFI) managed by the Energy Saving Trust was funded by Transport for London (TfL) and the Department for Transport (DfT) in the UK, helped London-based organisation Fruit 4 London, a growing company specialising in the delivery of fresh fruit to offices in Central London, commit to going 100 per cent electric.

Through the free PIFI review Fruit 4 London found that it would save £9000 per vehicle through switching to electric vehicles. If these savings were made by just ten per cent of vans registered in London switching to electric this would equate to the £200 million savings.

Laszlo Mulato, Director of Fruit 4 London, says: "After taking part in the Energy Saving Trust's free PIFI analysis, we now know that we can go 100 per cent electric. The review showed us that going electric is the best business decision when expanding our fleet based on the impressive cost savings. "Since working with the Energy Saving Trust, we have acquired our third electric vehicle and plan to adopt more as we grow as an organisation."

What was the type of green solution? Please select the type of solution.:

Technology/Product [1]

What does the featured solution contribute to?:

Environmental protection

Which technology area(s) does the case study belong to?:

Resource efficiency [2], Fuel efficiency [3]

How was the green solution financed?:

Subsidy [4]

Energy consumption description:

£9000 / year

Partners:

Company name

- Fruit 4 London [5]

Relationship type:

Company that went 'green' by adopting the green solution

Source URL: <http://greeneconet.eu/going-electric>

Links

- [1] <http://greeneconet.eu/type-green-solution/technologyproduct>
- [2] <http://greeneconet.eu/technology-area/resource-efficiency>
- [3] <http://greeneconet.eu/technology-area/resource-efficiency/fuel-efficiency>
- [4] <http://greeneconet.eu/financing/subsidy>
- [5] <http://greeneconet.eu/fruit-4-london>